



CAST:

Independent Artists from varied genres of art (i.e. musicians, vocalists, emcees, poets, dancers, designers, graphic artists, actors/actresses, film directors, models, etc.).

CREATIVE DIRECTOR/PRODUCER:

Cymande Coburn for 912 James Street Productions

SERIES OBJECTIVE:

- To promote artists through a series of visual mediums.
- Spotlight an artist's creative attributes, in a real time setting, through live performance.
- Provide a visual medium where an artist is able to market themselves and add to an existing fan base.

SERIES FORMAT:

0:00 – 0:59	Introduction/Opening Credentials
1:00 – 2:59	Interview (4 - 5 Questions)
3:00 – 4:00	ART/OFFICIAL (Live Performance)
4:01 – 4:30	Closing Credits/End

SERIES FORMAT DETAILS:

0:00 – 0:59

INTRODUCTION/OPENING CREDENTIALS

- Title Sequence
- Series of B Roll Shots/Location
- Artist Introduction
 - *Artist Name/Stage Name*
 - *Title (i.e. Poet, MC, Vocalist, etc)*
 - *Current Resident (i.e. Atlanta, Georgia; Shreveport, LA, etc)*

1:00 – 2:59

INTERVIEW

- Four/Five Interview Questions
- B Roll Shots

3:00 – 4:00

ART/OFFICIAL (LIVE PERFORMANCE)

- Artist will perform an a cappella/instrumental song/monologue/poem/dance routine.
- Visual/graphic artists and designers will display works.
- Film directors, actors, and models will display production/acting reels.
 - *Name of Performance Piece*
 - *Original/Cover Piece*

artistry

4:01 – 4:30 CLOSING CREDITS/END

- Contact/Booking Information of the Artist
- Website/Social Media Networks
- Upcoming Scheduled Performances

MISC.

We will need artist contact information such as:

- *Name*
- *Email Address*
- *Social Network Info (i.e. Twitter, Facebook, Instagram, YouTube, etc)*

Information will be used to send a copy of segment to the artist and for potential cross promotions for the project/artist.

CONTACT INFORMATION for 912 James Street Productions:

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